

REV TODAY, LLC/STORYTELLR PRIVACY POLICY

PREFACE

REV TODAY, LLC, is a Data Research Software Company, that provides a Software/Service to its Clients/Licensees/Subscribers. StoryTellr is one of its Software/Services. The REV Today/StoryTellr Software/Service appends certain Contact Information, to Leads, to identify Owners, and potential Sellers and Buyers, referred to as, Contacts, of Real Estate Properties. The StoryTellr Software/Service also provides other components, to assist the Client/Licensee/Subscriber in reaching their Contacts.

REV Today, LLC, sometimes hereinafter referred to as, REV Today, recognizes the importance of maintaining the Privacy of their Clients/Licensees/Subscribers, and the Confidentiality of each Individual's Non-Public Personal Information. REV Today takes seriously the responsibility that accompanies the collection of Non-Public Personal Information. Accordingly, REV Today's Policy is to protect the Privacy and Confidentiality of the Clients/Licensees/Subscribers.

In order to conveniently, and effectively, provide the Software/Service, REV Today may collect, and use, certain Non-Public Personal Information. Kai Data does not rent, sell, or share, the Personally Identifiable Information of their Clients/Licensees/Subscribers, with Non-Affiliated Third Parties. REV Today may, however, share certain Personally Identifiable Information with Third-Party Contractors/Vendors. In the event that REV Today provides such Information to Third-Party Contractors/Vendors, the Contractors/Vendors are prohibited from using the Information for purposes, other than performing Services for REV Today, relative to the Client/Licensee/Subscriber. Also, REV Today may disclose Information of the Client/Licensee/Subscriber, to Third-Parties, whenever obligated to do so, by Law and/or to Investigate, Prevent, or take action regarding suspected or prohibited activities.

In order to protect the Client's/Licensee's/Subscriber's, Non-Public Personal Information, REV Today limits access to Non-Public Personal Information, by only allowing Authorized Personnel to have access to such Information. Furthermore, REV Today maintains Physical, Electronic, and Procedural Security Protections, to safeguard the Non-Public Personal Information in their Records. REV Today has Security Measures in place to protect the Loss, Misuse, and Alteration of the Information under their control. The

Network Infrastructure is located in a controlled access facility, that restricts its access to Authorized Individuals. The Network Infrastructure is protected by a Firewall, and Traffic is monitored, and Logged, both on the Firewall and Servers. The Administrative Activities are carried out, over Secure, Encrypted Links, between their Offices, and the Hosting Facilities. Administrative access is limited, not only, to Authorized Employees, but is also subject to specific remote Administration Protocols, and Internet Provider (IP) Addresses. All Employees, with access to Personally Identifiable Information, of the Client/Licensee/Subscriber, have been advised of REV Today's Security Policies and Practices. REV Today conducts Internal Audits of its Security Systems, and makes all necessary enhancements, to ensure the safety of the Website and its Users.

SECTION ONE

REGISTRATION OF THE CLIENT/LICENSEE/SUBSCRIBER

In order to use the REV Today/StoryTellr Software/Service, a Client/Licensee/Subscriber must first complete the Registration Form. The Client/Licensee/Subscriber is required to provide certain Contact Information. REV Today uses that Information, in order to contact the Client/Licensee/Subscriber, about the Software/Service. The Client/Licensee/Subscriber may also be asked for certain Demographic Information, in order that REV Today will be able to provide more effective Services. Also, a Client/Licensee/Subscriber will be required to submit certain Financial Information, such as a Credit Card Number, and an Expiration Date. This Information is used only for Billing Purposes.

SECTION TWO

PROFILE OF THE CLIENT/LICENSEE/SUBSCRIBER

REV Today stores the Information, which they collect, through Cookies, Log Files, Clear GIFS, and/or Third Parties, to create a Profile of the Client/Licensee/Subscriber. A Profile is stored Information that REV Today keeps, relative to the Individual Client/Licensee/Subscriber.

(A)

COOKIES

A Cookie is a piece of Data, which is stored on the User's Computer, which includes all Computing Devices, including Tablets, Personal Computer Systems, Smart Phones, Smart Watches, and any other Device that may be used to operate the Software/Service, which is provided to the Client/Licensee/Subscriber. REV Today uses both Session ID Cookies and Persistent Cookies. Relative to the Session ID Cookie, once a Client/Licensee/Subscriber, closes the Browser, the Cookie simply terminates. A Persistent Cookie is a small Text File, which is stored on the Client/Licensee/Subscriber's Hard Drive, for an extended period of time. Persistent Cookies can be removed by following the Internet Browser Help File Directions.

If a Client/Licensee/Subscriber rejects the Cookie, they may still use the Software/Service; the only disadvantage, in this regard, is that the User will be limited, in some areas of REV Today's WebSite. Persistent Cookies enable REV Today to Track, and Target, the Interests of the Client/Licensee/Subscriber, in order to enhance the Software/Service.

(B)

LOG FILES

REV Today also uses Log Files. Log Files include Internet Provider (IP) Addresses, Browser Type, Internet Service Provider (ISP), referring/Exit Pages, Platform Type, Date/Time Stamp, and Number of Clicks, to Analyze Trends, Administer the Site, and Track the Client/Licensee/Subscriber's Movements, in the Aggregate, and to gather Broad Demographic Information for Aggregate Use. Internet Provider (IP) Addresses are only tied to Personally Identifiable Information, which is provided by the Client/Licensee/Subscriber.

(C)

CLEAR GIFS

REV Today may also Employ, or their Third-Party Advertising Company/Companies, may Employ a Software Technology, referred to as, Clear GIFS, which Clear GIFS are also known as Web Beacons/Web Bugs, which help REV Today to better manage the Content, on their Site, by informing them, relative to what Content is effective. Clear GIFS are tiny Graphics, with a unique Identifier, similar, in function, to

Cookies, and are used to Track the Online Movements of Web Users. The main difference between Cookies, and a Clear Gift, is that a Clear Gift is invisible, on the Page, and is much smaller, about the size of the Period at the end of this sentence. Clear GIFS are tied to the Client/Licensee/Subscriber's Personally Identifiable Information. Clear GIFS can also "work with" existing Cookies on a Computer, if they are both from the same Website or Advertising Company.

In addition, REV Today may use Clear GIFS, in their Hyper-Technical Mark-Up Language (HTML), based Electronic Mail Transmissions, in order to allow them to determine which Electronic Mail Transmissions have been opened by the Client/Licensee/Subscriber. This Protocol allows REV Today to gauge the effectiveness of certain Communications, and the effectiveness of their Software/Service.

SECTION THREE

RE-TARGETING

REV Today may also use Third Party Vendor Re-Marketing Tracking Pixels, or Cookies. This concept means that REV Today may continue to show Advertisements, to the Client/Licensee/Subscriber, across the Internet. The Techniques, which our Affiliated Companies use, do not collect Personally Identifiable Information, such as the Client/Licensee/Subscriber's Name, Electronic Mail Transmission Address, Postal Address, or Telephone Number.

REV Today is able to perform this function, by placing Advertising Cookies, on the Client/Licensee/Subscriber's Computer, as they Browse the REV Today Internet Website, in order that they can determine the Client/Licensee/Subscriber's interest. One of their Advertising Affiliates may then use this Information, to present, to the Client/Licensee/Subscriber, Re-Targeting Advertising, relative to other Sites, based upon the Client/Licensee/Subscriber's previous interaction, with the REV Today Internet Website. The Client/Licensee/Subscriber may "opt out" of Targeted Advertising, through their Browser's "Settings" Tab, or by visiting the Sites of the various Re-Marketing Vendors.

SECTION FOUR
SHARING WITH THIRD PARTIES AGGREGATE INFORMATION
(NON-PERSONALLY IDENTIFIABLE INFORMATION)

REV Today may share Aggregated Demographic Information, with their Affiliated Companies, and their Vendors, and Advertisers. This Information is not linked to any Personally Identifiable Information of the Client/Licensee/Subscriber.

SECTION FIVE
THIRD-PARTY ADVERTISERS

REV Today may use the Personal Contact Information, which was provided to them, in order to cause Information, Offers, Products, and/or other Services, which may appear, to REV Today, to be consistent with the Client/Licensee/Subscriber's expressed interest. This Process is typically accomplished, by using the Client/Licensee/Subscriber's Information to direct, to them, Information, Offers, Products and/or Services, from REV Today and/or one of their Affiliated Companies. The Information may, also, be used for Marketing Purposes by REV Today, and/or their Affiliated Companies, and/or any one of the Vendors/Advertisers, with which REV Today is associated.

SECTION SIX
THIRD-PARTY INTERMEDIARIES

REV Today may use a Credit Card Processing Company, to Bill the Client/Licensee/Subscribers, for their Services. These Credit Card Processing Companies only use the Client/Licensee/Subscriber's Information, for Billing Purposes, and, to the extent that they store the Client/Licensee/Subscriber's Credit Card and/or other Private Financial Information, they do so in a Secure Industry–Standard Fashion.

SECTION SEVEN
SERVICE PROVIDERS

REV Today may associate with Third Parties, in order to provide specific Services. When the Client/Licensee/Subscriber Subscribes for the REV Today/StoryTellr Software/Service, REV Today may share the Name, and other Contact Information, which

may be necessary, in order for the Third Party/Service Provider, to be able to provide certain Services. These Third Parties/Service Providers are not allowed to use the Client/Licensee/Subscriber's Personally Identifiable Information, except for the purpose of providing the Services, which are requested by the Client/Licensee/Subscriber.

SECTION EIGHT
BUSINESS TRANSITION

In the event the REV Today enters into a significant Business Transition, such as a Merger, being acquired by another Company, or Selling a major portion of its Assets, the Personally Identifiable Information, of the Client/Licensee/Subscriber will, in most instances, be a part of the Assets, which are transferred. REV Today will notify the Client/Licensee/Subscriber, by Electronic Mail Transmission, prior to the change of Ownership, or control of their Personally Identifiable Information.

SECTION NINE
LEGAL PROCEEDINGS

REV Today may be required, by Law, to disclose Personally Identifiable Information, of the Client/Licensee/Subscriber, to the Government and/or Third-Parties, under certain circumstances. In that regard, the Client/Licensee/Subscriber does hereby authorize REV Today, to disclose such Information, about them, to Law Enforcement or other Government Officials, as REV Today, in their sole discretion, deemed to be necessary or appropriate.

SECTION TEN
CHOICE / OPT-OUT

Relative to the Choice/Opt Out Concept, the Client/Licensee/Subscriber, who no longer wishes to receive REV Today's Communications, may "Opt-Out," of receiving such Communications, by following the Un-Subscribe Instructions, which are sent with every Electronic Mail Transmission. Also, the Client/Licensee/Subscriber, who wishes to remove Cookies, may do so, by following the Directions, provided in the Internet Browsers 'Help' Tab. If the Client/Licensee/Subscriber rejects Cookies, the Client/Licensee/Subscriber may still use the REV Today Internet Website; however, the ability of the Client/Licensee/Subscriber to use some aspects of the Website may be limited.

SECTION ELEVEN

CHILDREN'S PRIVACY

Relative to the concept of the Privacy of Children, which, for the purpose of this Section, pertains to Individuals, who are under the age of Sixteen (16). The concept of protecting Children's Privacy is very important to REV Today. As such, if a Client/Licensee/Subscriber is not Sixteen (16) years of age, or older, such Individual is not permitted to access the REV Today Internet Website, for any reason. REV Today does not, knowingly, collect, or maintain Information, at their site, from those Individuals, who they know, are under the age of Sixteen (16), and, further, no aspect of the REV Today Internet Website is structured to attract anyone, under the age of Sixteen (16).

SECTION TWELVE

TELECOMMUNICATION PRIVACY

Relative to Telecommunication Privacy, protecting the Privacy of the Client/Licensee/Subscriber's Telecommunication Information is very important to REV Today. When the Client/Licensee/Subscriber makes Phone Calls to, or from, Telecommunication Services, which are provided by REV Today, REV Today may track such Information, relative to the Name, Phone Number, and other Information, in regard to the Call. REV Today does not share this Information, unless required to do so by Law. Also, REV Today may use this Information, in the Aggregate, to Analyze Trends, or to improve their Service. Relative to the concept of Telecommunication Privacy, the General Rule is that, if the Client/Licensee/Subscriber contacts REV Today, by Telephone, then, in that event, REV Today is allowed to contact the Client/Licensee/Subscriber, even if their Telephone Number is listed in the Legal Do Not Call (DNC) List.

SECTION THIRTEEN

CONTACT INFORMATION

In the event that the Client/Licensee/Subscriber, or anyone, has a question, or suggestion, relative to the REV Today, LLC/StoryTellr Privacy Policy, please contact us REV Today, LLC, at the following Addresses, to-wit: support@storytellr.com or www.storytellr.com.

**Respectfully Submitted,
REV TODAY, LLC/STORYTELLR**